



10 'WOW' PRESENTATION TIPS

1

EXPRESS YOUR PASSION

BE ENERGETIC. YOUR EXCITEMENT IS CONTAGIOUS AND IT CAN SPREAD FAST.

2

CREATE A TWITTER-FRIENDLY HEADLINE

ACE THE HEADLINE. A ONE-SENTENCE SUMMARY OF THE MESSAGE YOU INTEND TO DELIVER.

3

OFFER BENEFITS IN A LIST OF THREE

THE NUMBER "3" IS A POWERFUL NUMBER. ALWAYS OFFER 3 BENEFITS OR DELIVERABLES.

4

SELL THE OUTCOME EARLY ON

INTRODUCE THE HAPPY ENDING, (THE SOLUTION) AS PART OF THE INTRO SUMMARY.

5

BUILD SIMPLE, VISUAL SLIDES

LESS WORDS, MORE VISUALS, WHITE SPACE.

6

PREPARE AND PRACTICE EXCESSIVELY

NOTE THE 6 PS - PRIOR PLANNING & PREPARATION PREVENTS POOR PERFORMANCE.

7

TELL GREAT STORIES

STORIES HELP YOU CONNECT, ENGAGE AND BUILD RAPPORT AND TRUST.

8

AVOID READING FROM NOTES

KEEP A SHORT LIST OF BULLET POINTS THROUGH CARD-NOTES TO SERVE AS REMINDERS.

9

HAVE LOTS OF FUN

ENGAGE AUDIENCES THROUGH JOKES, ANECDOTES AND PERSONAL INCIDENTS.

10

INSPIRE YOUR AUDIENCE

ALWAYS REMEMBER TO EDUCATE, ENTERTAIN, INFORM, AND INSPIRE YOUR AUDIENCE.

TO LEARN MORE, VISIT: ACEWORLDFOUNDATION.COM