

Book Testimonials

“Murali Murthy has written a book that is based on all of his observations of inspiring people and his own successful career experience. In both work and his personal life, Murali has created and followed a pathway that has enabled him to achieve his many business goals. In this hands-on practical and well written book, Murali has developed a guide and “path” to ensure management and employees reach and exceed their full potential The ACE Principle is a must read for all people starting their careers, as well as all professionals, who are motivated to excel and achieve their career objectives.”

Brian Epstein, Career Transition Consultant

“As an author and speaker and someone who is often called “The Queen of Networking” I have no hesitation is saying that after reading Murali Murthy’s 15 success principles to Absorb, Comprehend and Excel in every area of life, it is definitely a book I would recommend.

This is a book that shares quotes, stories and insight. It’s an easy read and one that you can pick up whenever you need a little help getting you where you want to go. Each chapter is identified with a way to “Be”. The reader can choose where they want to “be”. Is it Focused; Proactive; Happy? It’s up to the reader to decide. It’s a brilliant way to keep the book moving, with quick and easy to read chapters and always with an interesting and relevant story.

Murali did his research, he identified his market and he has captured his readers’ attention.

I particularly liked his definition of a true Mentor. “One who is often an unreasonable friend, someone who will challenge you and keep you on track.” He is definitely on the right track and his words will challenge you to succeed!”

Donna Messer is a mentor and author of Cycles of Life, Keeping You on Track, Connect Us Communications Canada, www.connectuscanada.com

“The ACE Principle provides incredible tools to develop yourself and to grow. Murali's message is clear: If so many people can overcome adversity and triumph in life, so can you. Get this book and you will awaken the ACE within you!”

Bilal Natour, Founder & CEO, ARMO, Social Cosmos, Riyadh.